**I AM California Different   
Video Script Template and Examples**

**SAMPLE SCRIPTS**

**Example 1 (Fill in the blanks)**

I am a ­­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I love CaliforniaChoice because\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

It provides me with the flexibility to\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I AM \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I AM \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I AM \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I AM California Different.

**Example 2**

I am an adrenaline junkie who spends my free time pushing my limits on new adventures.

I need health care that fits my high energy lifestyle.

That’s why I love CaliforniaChoice. It gives me the freedom to choose the plan that’s right for me and the peace of mind that comes with quality care.

I AM an adrenaline junkie.

I AM a creative spirit.

I AM positive.

I AM California Different.

**Example 3**

I am a mom of two boys who play soccer, baseball, football, and really anything else they can get their hands on.

That means doctors visits are basically inevitable. That also means being prepared is always at the top of my list.

That’s why I love CaliforniaChoice. When it comes to care for my boys, I can choose from a variety of price points each and every year.

So I can make sure my boys are covered and we have plenty of gas money to go to and from their many games.

I AM a fitness enthusiast.

I AM a boy mom.

I AM motivated.

I AM California Different.