**CHOICE Administrators
Video Testimonial Template**

(Open with friendly smile)

Hi, I’m [Name], [Title], at CHOICE Administrators.

(Enthusiastic tone, positive body language)

I love working for CHOICE Administrators because [give reason(s)]:

* Example 1 – It’s an amazing company that wants to provide the best for its customers
* Example 2 – We offer a unique product that’s so important for people at any stage of life
* Example 3 – The company culture is like a family; everyone works hard and celebrates wins together

(Close with Your AM Statements)

I AM\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I AM\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I AM\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I AM California Different